FUTURE of AI 2025

Organized by **LYNX** People & Computers

July 2025 • Tel Aviv

ISRAEL'S LEADING AI CONFERENCE

Since 2018

FUTURE of AI

LYNX

Future of AI 2025: Be Part of the AI Revolution

Enter the next AI era at Future of AI 2025: The conference you cannot miss.

Israel leading AI & technology conference gathers global AI experts, tech firms, startups, and investors, defining the future of intelligent systems, automation, and data.

Gain exclusive access to a high-impact audience of industry visionaries and key decision-makers. Amplify your brand presence, showcase your advanced solutions, and build partnerships that yield strategic growth.

Future of AI 2025 delivers a powerful platform to:
- Connect with key players in Israel's thriving tech landscape.
- Demonstrate your AI innovation leadership in a dynamic market.
- Position your brand at AI's cutting edge.

Secure your spot at Israel's premier AI event. Unlock your brand's future.

Contact us now to explore opportunities!

FUTURE of **AI**

LYNX

Since 2018, Future of AI has been the leading conference in Israel dedicated to exploring the latest advancements and future trends in artificial intelligence.

We bring together the brightest minds in AI research, development, and application to foster collaboration, drive innovation, and shape the future of this transformative technology.

FUTURE of AI

2025 AGENDA

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Expert **Keynote** Speakers | Six Dedicated **Tracks** | **Networking** Opportunities

Interactive Panel **Discussions** | B2B **Meetings** | **Startup Competition**

08:00	Check in & Networking Breakfast		
09:00	**OPENING KEYNOTE**		
	Generative AI Track	AI Security Track	Cloud AI Track
	AI for Healthcare Track	AI Deployment Track	AI & Consumer Experience Track
16:00	Closing Sessions & Happy Hour		

EXHIBITION

Solutions Showcase

•

Interactive Demos

•

Startup Pavilion

•

Raffles & Attractions

•

Networking & Mingling

MEETING LOUNGE

1 on 1 Meetings

•

B2B Meetings

•

Prescheduled via The Event App

DEEP DIVE IN SIX TRACKS

FUTURE of AI

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GEN AI

GenAI: Content, Code, and Creativity Unleashed

AI SECURITY

AI Security: Fortifying Digital Defenses in the Era of AI

CLOUD AI

Cloud AI: Intelligent Cloud Synergy.

AI FOR HEALTHCARE

AI for Healthcare: Advancing Diagnostics, Treatment, and Research.

AI DEPLOYMENT

AI Deployment: From Lab to Live, Scaling for Impact.

AI & CONSUMER EXPERIENCE

AI & Consumer Experience: From Data to Delight - Enhancing User Satisfaction

2025 AGENDA

Key Milestone Dates

We're working hard to curate an exceptional agenda for the Future of AI 2025!

Here are the important dates to keep in mind if you're interested in speaking or simply want to stay informed:

- **Conference Date:** July 2025
- **Date of Publishing the Agenda:** June 15
- **Deadline for Proposals:** May 15

These dates allows the content team adequate time to review proposals, make selections, and coordinate with speakers.

Please make sure to submit your propales on time.

LAST YEAR'S AGENDA

For reference, this was our last year's agenda

08:00	CHECK IN & BREAKFAST: ENERGIZING FOOD & NEW CONNECTIONS

09:20	**WELCOME TO FUTURE OF AI 2023 ANNUAL SUMMIT** • Ben Pelled, Founder & CEO @ Future of AI by Lynx • Elliott Gotkine, Journalist & Future of AI MC
09:30	**AI AND CLOUD COMPUTING: GPU WORKLOAD OPTIMIZATION USING CLOUD PLATFORMS** Ido Ben David, Head of Cloud Solution Architects @ Nebius
09:45	**PUT GENERATIVE AI TO WORK: EMPOWERING BREAKTHROUGHS AND REDEFINING POSSIBILITIES** Shila Ofek-Koifman, Director, Language Technologies, IBM Research AI @ IBM
10:00	**HOW TO ACCELERATE YOUR ML/AI INITIATIVES** Alexander Prokhorov, Sales Director @ Denodo
10:10	**BEYOND BOUNDARIES: UNVEILING CUTTING-EDGE HARDWARE INNOVATIONS FOR AI AND HPC** Hsueh-Li Wang, Sr. Manager, EMEA New Business & Marketing @ GIGABYTE
10:20	**SHADOW AI: MITIGATING THE RISKS AND REAPING THE BENEFITS OF GENERATIVE AI** Ishai Ram, EVP Cloud @ Sela Group

10:30	**THE INTELLIGENT WAY TO PATENT ARTIFICIAL INTELLIGENCE** Gerson Panitch, Partner @ Finnegan
10:40	**EMBRACING THE AI REVOLUTION TO MAXIMIZE BUSINESS POTENTIAL: A DELOITTE PERSPECTIVE** Tovi Kochav, Partner	CTO	Technology Consulting @ Deloitte
10:50	**AI IN 2023: A PARADIGM SHIFT IN TECHNOLOGY AND SOCIETY** Explore the transformative effects of AI as it becomes more ingrained in our everyday lives. Renowned experts will examine both the socio-technical implications of AI integration and the ethical and regulatory challenges posed by these rapid advancements. Audience will gain valuable insights into the future trajectory of AI, the societal adaptations required, and how we can shape this evolving digital landscape to maximize societal benefits while minimizing risks. *Moderator: Elliott Gotkine, Journalist & Future of AI Conference MC* • Tal Shahar, Data & AI Leader, Technology Expert Labs @ IBM • Janina Lax, Senior Business Manager, Google Cloud • Yoni Assia, Co-Founder & CEO @ eToro • Itay Rand, General Partner @ 10D VC • Lisya Bahar Manoah, Senior Partner @ Catalyst Investments • Uri Eliabayev, AI consultant

11:30	COFFEE BREAK

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MAIN STAGE   **BREAKOUT HALL**   **MEETING HUB**

TRACK 1: GENERATIVE AI > THE NEW FRONTIER	
TRACK LEADER	**ELLIOTT GOTKINE, JOURNALIST & FUTURE OF AI MC**
12:00	**GENAI: FROM MLOPS TO FMOPS?** Jonathan Chemama, AI Team Leader @ AllCloud
12:10	**GENERATIVE AI AND THE INVESTORS' DILEMMA** Hila Lamm, Co-Founder & CPO @ Innovesta
12:20	**YOUR AI ADVANTAGE: HOW GENERATIVE AI CAN BOOST YOUR BUSINESS & PRODUCTIVITY** This panel discussion will provide you with the knowledge to use Generative AI in your professional role. Featuring AI experts and industry leaders, the panel will explore practical applications of AI in improving business management efficiency and fostering innovation in content creation. Through real-world examples and interactive dialogues, you'll learn how Generative AI can boost creativity, streamline workflows, and enhance productivity. *Moderator: Elliott Gotkine, Journalist & Future of AI Conference MC* • Michael Mandelbaum, Solutions Architect, AI & Data, IBM • Eden Bibas, CBDO, Accelium Israel • Ben Jacobs, Co-Founder & CEO, Ginzi • Vera Shulman, CEO, ProfiSea Labs • Tomer Zuker, VP of Marketing, D-ID
12:50	**IN AI WE TRUST? UNPACKING THE COMPLEX ETHICAL DILEMMAS OF GENERATIVE AI** This panel examines the ethical complexities of generative AI, including misinformation risks, copyright dilemmas, data bias and privacy issues. Our expert panelists will engage in a vibrant discussion to highlight these challenges and propose potential regulatory and actionable solutions. *Moderator: Shlomi Cohen, Head of AI Practice, Deloitte* • Adi Glasman, Senior Director, Data Engineering, Zendesk • Dr. Elan Sasson, CEO & Co-Founder, Data Science Group • Dr. Ophir Holder, Co-Founder & CEO, Multyx • Benny Farber, Top-Rated AI Podcast Host

TRACK 2: GENERATIVE AI > REAL-WORLD APPLICATIONS	
TRACK LEADER	**TAL SHAHAR, DATA & AI LEADER, TECHNOLOGY EXPERT LABS @ IBM**
12:00	**AI PORTFOLIO & ECOSYSTEMS: EDGE INFERENCING CASE STUDIES FOR EMBEDDED AI WORKLOADS** Shay Azran , Solution Architect Group Manager @ Eastronics
12:15	**SOFTWARE 3.0: REVOLUTIONIZING DEVELOPMENT WITH AI** Dan Leshem, CTO & Co-Founder @ Fine
12:25	**MASTERING MACHINE LEARNING: TRANSITIONING FROM THEORY TO PRACTICAL APPLICATION** We will explore advanced ML concepts and their real-world implementations. Data scientists, ML engineers and researchers will offer insights on model selection, feature engineering, hyperparameter tuning, future trends and strategies to overcome common implementation challenges. *Moderator: Eyal Balicer, SVP, Global Cyber Partnerships and Product Innovation, Citi* • Daniel Marcous, Co-Founder & CTO, April • Royee Guy, Co-Founder, Aware Labs • Yuval Naveh, Co-Founder & CSO, OneStep • Yotam Nahum, Co-Founder & CTO, Samplead
12:55	**HANDS-ON WORKSHOP** * Bring your own laptop * **GENERATIVE AI WORKSHOP > SEIZE THE AI ADVANTAGE** Tal Neeman, Cloud Architect, Call for Code @ IBM This workship is for developers and those with technical background interested in experiencing with generative AI WatsonX is an enterprise-ready AI and data platform designed to multiply the impact of AI across your business. In this session, we will provide an overview of AI evolution and introduce the three components of the new platform: The watsonx.ai studio for new foundation models, generative AI and machine learning; The watsonx.data fit-for-purpose store for the flexibility of a data lake and the performance of a data warehouse; The watsonx.governance toolkit, to enable AI workflows that are built with responsibility, transparency and explainability. **Participants need to register for an IBM account by 2 July by** clicking here

PRESCHEDULED 1 ON 1 MEETINGS

EVENT MEETING APP WILL OPEN ON 28 JUNE

15-minute prescheduled meetings will be held at the conference between 10:00 - 16:00

Starting on 28 June registered attendees will get an email with their personal invitation to our event app by Brella.

Make sure to sign up to the app and set your user profile, then you can start sending and receiving meeting invitations.

Meetings will be scheduled in advance, make sure to book your meetings in advance!

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TRACK 3: THE STARTUP ECOSYSTEM

TRACK LEADER	**EMMA LIPSKI, PRINCIPAL @ 10D VC**
14:00	**10 WAYS THAT YOU CAN SHARE YOUR STARTUP STORY AND LAND PRICELESS INTERNATIONAL PRESS COVERAGE** Adrian Falk, Founder @ Believe Advertising & PR
14:10	**TO PATENT OR TO NOT PATENT AI-BASED INVENTIONS?** Allen Richter, Founding Partner @ Richter Shimoni Patent Attorneys
14:20	**LEVERAGING OFFSHORING TO ACCESS GLOBAL TALENT** Solomon Amar, Founder & CEO @ ALLSTARTSIT & AI Labs
14:30	**HOW TO BREAK BORDERS: UNLOCKING GLOBAL GROWTH OPPORTUNITIES FOR ISRAELI STARTUPS** This panel explores the vast potential for Israeli startups to expand globally. The discussion features global investors and industry experts discussing strategies, market insights, and key considerations for scaling ventures internationally, unlocking new growth opportunities for Israeli entrepreneurs. *Moderator: Erez Tsur, CEO & Co-Founder, QualiSense & Chairperson, IATI* • Roee Stoler, Head of Abu Dhabi Investment Office, Israel • Danny Glotter, Founder & CEO, HeyLife • Michal Freeman-Shor, Head of Primary Markets, Israel London Stock Exchange Group
15:00	**STARTUP ESSENTIALS: BUILDING A STRONG TEAM, NAVIGATING R&D AND PATENTING, AND BEING AN EFFECTIVE LEADER** This dynamic discussion explores foundational elements of startup success. Seasoned entrepreneurs and leaders will share insights on attracting top talent, fostering a collaborative team culture, and honing leadership skills to drive R&D, growth and innovation. Attendees will gain valuable strategies and practical advice. *Moderator: Emma Lipski, Principal, 10D VC* • Dr. Aviv Zeevi, VP, Technological Infrastructure Division, Israel Innovation Authority • Raz Ronen, Co-founder & CEO, Wisor.ai • Meiran Galis, Founder & CEO, Scytale AI

TRACK 4: IT INFRASTRUCTURE & CYBERSECURITY

TRACK LEADER	**EYAL ASILA, FOUNDER & CEO @ CYBERLION ADVISORY**
14:00	**UNLEASHING THE POWER OF CYBER & AI: UNLOCKING LIMITLESS POTENTIAL** Eyal Asila, Founder & CEO @ CyberLion Advisory
14:10	**BUILDING AI-READY INFRASTRUCTURE AND LEVERAGING THE CLOUD FOR MACHINE LEARNING** This panel delves into the essential aspects of designing robust network infrastructure and utilizing cloud technologies for AI applications. Experts will discuss cloud-based ML platforms, data management, networking considerations, security, and strategies for optimizing cost and performance. *Moderator: Maya Auisar, Chief of Staff, OpenWeb* • Alexander Prokhorov, Sales Director, Denodo • Jonathan Chemama, AI Team Leader, AllCloud • Dr. Alon Kaufman, CEO & Co-founder, Duality • Eviatar Khen, Co-Founder & CTO, MedOrion
14:40	**AI AND CYBER SECURITY – A DOUBLE EDGED SWORD** This panel will examine the intersections between AI and cybersecurity across defense and offense for various security disciplines and use-cases, beginning with secure development and model training, continuing through deployment, and concluding with daily security operations. *Moderator: Oleg Brodt, Chief Innovation Officer, Cybersecurity, Ben Gurion University* • Avi Alon, CISO, Delek US • Yuri Rozhansky, Threat Research Manager • Tal Fialkow, VP Data & AI, Dream • Tom Alexandrovich, Executive Director Cyber Defense Division, Israel National Cyber Directorate

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