

20 Feb 2025 @ Herzog Tower, Tel Aviv



09:00
Networking



Check-in & Networking Breakfast

Collect your badge, enjoy a delicious breakfast & connect with fellow attendees

09:45
Opening

Welcome Remarks: Brief overview of FinTech Junction, Lynx and Today's Agenda

Event MC



SOPHIA TUPOLEV-LUZ
Host & Producer, The Endgame



TALI BLOCH
Senior Field Marketing Manager, Snowflake



ARIEL YOSEFI
Partner, Herzog



LIOR BERNSTEIN
Senior Business Manager, WideOps



BEN PELLE
Conference Founder, Lynx



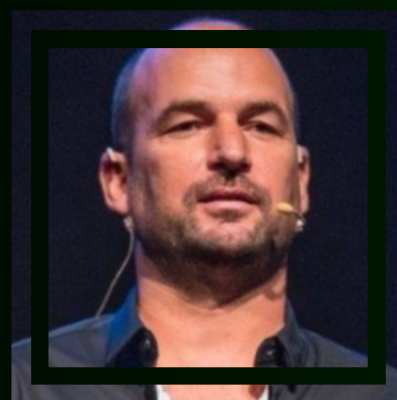
AMIR KARLIN
Marketing & Speaker Relations, Lynx



YOSSI DUANI
Sponsorship Sales, Lynx

10:00
Keynote

Unleashing the Power of the AI Data Cloud: Fueling Innovation in Fintech



ILAN ZAITOUN
Co-Founder Vision.bi



DALIA AVERBUCH
Director, Business Ops Shift4

10:15
Keynote



The Next Wave of FinTech: Secure AI Worldwide

BENNY MEIR Co-founder & CEO Modelyo

10:45
Fireside Chat

The Perfect Storm: Crypto, AI, and the Role of Regulation in Shaping Fintech's Future

Moderator



DR. MORAN OFIR
Associate Professor Reichman University



ARIEL YOSEFI
Partner, Head of Tech Regulation Dept Herzog

EVENT SPONSORS



11:10
Networking



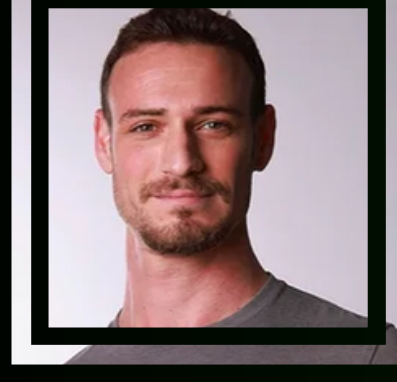
Networking Coffee Break

Refreshments and networking opportunities

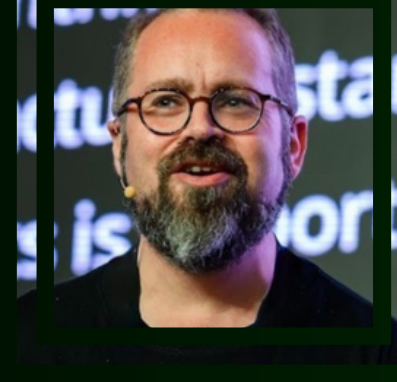
11:30
Panel

Breaking Down Data Silos: How Secure Data Sharing in the Cloud is Transforming Fintech

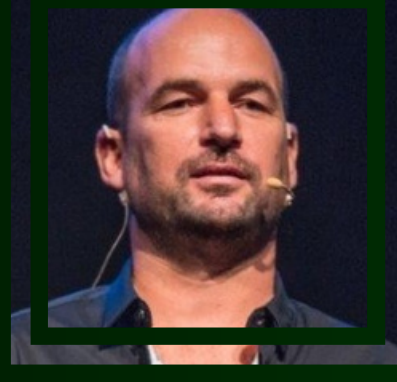
Moderator



OMER HARARI
Co-founder, LetsAI



BEN GREENBERG
Sr Developer Advocate, Couchbase



ILAN ZAITOUN
Co-Founder, Vision.bi



YANIV TOLEDANO
VP Information Technology & Cyber, Pagaya

12:00
Panel

Crypto in 2025: Is The Cryptocurrency Era About to Take off?

Moderator



NIR HIRSCHMANN RUB
CEO, Crypto, Blockchain, Web 3.0 Companies Forum



NOA MASHIAH
CEO, Israeli Bitcoin Association



RAN (GOLDI) GOLDSHTEIN
SVP Payments & Network, Fireblocks



SHAULI (SAUL) REJWAN
Managing Partner, Masterkey VC